

# KÜNSTLERHAUS STUTT GART

## Cultural Identities

Talks and discussions about visual identities, exhibitions, and institutions

Friday, June 25, and Saturday, June 26, 2010

With Åbäke, Ludovic Balland, Christoph Keller, Emily King, Urs Lehni, Zak Kyes, Manuel Raeder

The event "Cultural Identities" will deal with the relationship of visual identity and design in the field of culture, or more specifically, art institutions. In a workshop and a public conference, two aspects will be discussed. For one, the event will focus on function of design to represent or mediate art institutions. How do visual identities relate to programmatic concepts of an institution – its ideals, but also an affiliation with certain discourses? How does experimental branding work within this field? On another level, the conference will discuss design as a subject of institutional practice. What are the potentials of design exhibitions – and how might design be understood in this context?

"Cultural Identities" is a cooperation between the Academy of Fine Arts Stuttgart, the Institute for Book Design and Media Development, and Künstlerhaus Stuttgart.

## program

Friday, June 25

4pm	welcome
4.30pm	Manuel Raeder
5.30pm	Urs Lehni
7pm	Ludovic Balland
8pm	discussion (moderation: Emily King)

Saturday, June 26

12pm	Åbäke
1pm	Christoph Keller
3pm	Zak Kyes
4pm	final discussion (moderation: Emily King)
6pm	conclusion

Please register at [info@kuenstlerhaus.de](mailto:info@kuenstlerhaus.de).

Entrance fee: 3 Euro (reduced: 1,50 Euro, members free) per day. The talks will be part English, part German.

The event will be followed on June 26, 7pm, by a tasting of schnaps from the high quality distillery "Stählemühle" with Christoph Keller (separate registration required at [info@kuenstlerhaus.de](mailto:info@kuenstlerhaus.de), participation fee 40 Euro, maximum number of participants 25).

press:

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